

Interaction expert & front-end dev with a keen eye for marketing and a passion for organisations

Personal data

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Competencies

- User interface and graphic design, design for rich interactions, responsive design
- Standards-compliant HTML, including HTML5, XHTML and DHTML
- Standards-compliant CSS
- JavaScript development and JavaScript frameworks (e.g. jQuery)
- Client-side performance enhancement using YSlow and related knowledge
- Web and application usability consulting
- Rapid prototyping and iterative design
- Agile development methodology

Summary

Customer-oriented with a detail-driven attitude towards work. Strong analytical skills with an emphasis on the creation of beautiful, working products and the facilitation of the decision-making process. Communicative, holds up well in presentation and discussion settings. Strong supporter of web standards compliance with excellent knowledge of a multitude of platforms. Graphic design veteran, specialized in the design of user interfaces.

Maintains specializations via relevant conferences and written sources, both online and offline.

Key inspirators are authors Nielsen, Weinschenk, Krug, Wroblewski, Zeldman, Tufte, Souders and Scott & Neil. Emphasis on inventing, improving and implementing fool-proof rich user experiences.

Experience

2010-*today* Co-founder, front-end developer, UX expert at *Frontlab, Amsterdam*

2009-2010 Self-employed as Interaction and Front-end expert at *Thomatronic, Nijmegen*

2007-2009 Interaction Designer at *WebArchitects BV, Amsterdam*

2004-2007 Co-founder, Web developer, interaction designer at *Koekblik Producties, Nijmegen*

Noteworthy projects

2011 2 months	<i>Rabobank</i>	Consulting for Rabobank International's International Direct Banking branch, setting up guideline documents and review criteria for application front-end development.
2010-2011 15 months	<i>Dutch Central Bank</i>	Front-end developer and interface designer for a web application to be used by banks within the Euro system. Single front-ender in a team of 40+ Java developers, working from Amsterdam (Dutch Central Bank) and Brussels (National Bank of Belgium). Coding in (X)HTML and CSS3, using JSF and PrimeFaces to implement. Increasing emphasis on front-end application performance.
2009-2010 5 months	<i>ReplaceDirect.com</i>	Interaction design & front-end development with a specific focus on user interface design for this high-traffic, 6M annual revenue web shop. Coding XHTML, CSS3, JavaScript.
2009 7 months	<i>Neckermann.com</i>	Web and user interface design, prototyping in XHTML and CSS for the Neckermann.com web shop, one of the major home shopping companies in the Netherlands and Belgium, which grosses around 84M annually and receives incoming traffic ranging from 1M to 2M unique page views monthly.
2007-2009 18 months	<i>WebArchitects BV</i>	Employed as interaction designer, heavily involved in user interface and e-commerce application design. Concepts, use cases, wireframes, flow charts and usability consulting, as well as front-end development for clients such as Barts Winter Essentials, Quantore, Proost en Brandt, Nobel and Ricoh.

Education

2011	<i>Adaptive Path</i>	UX Intensive Amsterdam - course and workshops
2000-2007	<i>Radboud University</i>	2000: International Management 2001-2007: Political Science Degree: Bachelor of Science, Political Science (2009)
1994-2000	<i>Gymnasium Coleanum</i>	High school (Graduated 2000)

Associations and activities

Member of *Fronteers*, the Dutch professional association for front-end developers, participant at conferences and workshops, e.g. *Kings of Code* (Amsterdam, 2008), *Fronteers* (Amsterdam, 2009, 2010), *The Web and Beyond* (Amsterdam, 2010), *Full Frontal* (Brighton, 2010).

Linguistic skills

Excellent command of Dutch and English, both written and spoken.

Communicative in spoken German and French, fair command of written German and French.

Extracurricular activities

Retired blogger, improv theatre enthusiast, infrequent film and television reviewer. Co-founder, former president of *ismus*, the political science students society of Nijmegen's Radboud university.

Participant and chairman at many Model European Parliament sessions between 1998 and 2000.

Holds Dutch *Rijbewijs-B*, the driver's license, and is kind to small animals.

Interests

User interface and graphic design; American comics and graphic novels; key decision making processes in (public) management; pub quizzes; improv theatre; public speaking.